

## New-look Vrebos more active in local associations

*Overijse, 30 January 2010. When you stand still, you go backwards. That is why Vrebos, the window and door specialist, is continuously working on developing itself further. The company is doing that by a radical restyling in both the commercial and technological areas. Starting immediately, a new, fresh logo will be visible on all the company vehicles and the website ([www.group-vrebos.be](http://www.group-vrebos.be)) has also been given a total make-over. "The new identify gives us a modern and new image," says managing director Donald Vrebos.*

### New website and new look at Batibouw

"That new and fresh look is very important for us and is being rolled out officially at Batibouw," according to Donald Vrebos. "It shows that we are continuing to evolve. We are also always looking for news ways to communicate and to keep in touch with our clients more easily. That is why we are launching our new website." The changes are not limited to a new website, however. "We are looking at it more broadly, as well," he says. "In spite of the difficult economic times, we are a company that continues to grow every year. In both 2008 and 2009, we had turnover of €10 million." You can find Vrebos at Batibouw in Brussels from 25 February to 7 March, in Palace Four.

### Penguin as symbolic mascot

During Batibouw, the newest member of the Vrebos family will also be introduced to the public. It's a penguin, the company's new mascot. "It may seem like a strange choice at first sight," Vrebos says. "But there are a lot of parallels. The penguin gets its strength from good insulation, just like we do. There are gifts for the children in the shape of penguin at our stand, too."

### Active in the Druivenstreek region

Vrebos wants to put more emphasis on its profile in the regional clubs and associations. "We are going to be more active in supporting local initiatives in the Druivenstreek," Donald Vrebos continues. "Up until now, we have been active during the Druivencross and Druiven Festival, but we want to expand our activities in this area selectively in the future." You read it here....nothing is going to be the same as it was. "Don't worry. A lot is changing, but we're not changing our principles a bit," Vrebos assures us. "Vrebos still stands for quality and craftsmanship at a fair price. Vrebos will continue to focus on the production and installation of exterior joinery."

**- 30 -**

---

The Vrebos Group consists of several companies, such as Trade Systems, which concentrates on commercial tasks, and Vrebos, which installs PVC and aluminium exterior joinery. In both 2008 and 2009, the Overijse-based company had a turnover of €15 million. Address: Duisburgsesteenweg 6

Media contact (not for publication) 0475/98 21 16.