

Vrebos celebrates 30th anniversary with third location

Overijse/Gembloux/Zaventem, 18 May. The 30th anniversary of Vrebos was celebrated in style last Saturday in the Skyhall in Zaventem. Only three years after the company expanded with the opening of the location in Gembloux, the window and door manufacturer is expanding again. The company announced on Saturday that it would start construction of a third location which will create new employment. Even during these difficult economic times, the company is continuing its growth.

“We need a third location to have the capacity be able to continue to meet the demand for PVC production,” says founder and managing director Donald Vrebos. “We have grown quickly over the years. In 2008, we achieved turnover of €15 million. With only our production units in Overijse and Gembloux, we will no longer be able to meet the rising demand from the market over the foreseeable future,” he added.

New jobs

The new location, which should be operation by mid-2010, means that the company will be creating new jobs again. At this time, Vrebos employs 90 personnel, a big change from exactly 30 years ago when it started as a one-man operation in Overijse, near Brussels. “We don’t want to say how many jobs just yet, but to keep production running like a well-oiled machine, extra positions are a definite possibility,” Vrebos said. In the future, Vrebos will be expanding its production activities significantly and will continue to focus on the production and installation of PCV and aluminium exterior joinery work.

Complete rebranding

During the celebration of its 30th anniversary, the company also announced that it was stopping the use of its old name, Vrebos-Stas, and would be known in the future as Vrebos. A new house style has been developed and starting today it will give the company a new and fresh look. “We have taken advantage of the occasion to create a new logo,” Vrebos said. We want to evolve...not only with our products, but also in terms of communication. We chose a modern look-and-feel that matches what we are: a dynamic and hard-working team.”

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The Vrebos Group consists of several companies, such as Trade Systems, which concentrates on commercial tasks, Real Production, which produces PVC and aluminium exterior joinery, and Vrebos, which installs PVC and aluminium exterior joinery. The company has locations in Overijse (Duisburgsesteenweg) and Gembloux (address). In 2008, the company had a turnover of €15 million. Contact for the media (not for publication): 0475/98 21 16.